



reddot winner 2021
Best of the Best

newline

FLEX



LEADING THE **NEXT GEN**
OF DESKTOP COLLABORATION



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Being able to communicate and express yourself are basic human needs. As we have become a digital society, the interaction with our personal devices and the intuitiveness has become key. Where personal devices have already been adapted to us, work tools haven't.

Capturing your voice in a pleasant way without echo or background noise, seeing you from the right angle in a natural way and having the opportunity to intuitively express yourself by touch and writing are needed to get there. Newline has developed an all new concept that enables you to communicate just as intuitively in the digital workspace. A product that will revolutionize your working day. Meet Flex!

Newline

HELLO I AM **FLEX**

WHAT IS YOUR NAME?

- ✓ I AM AN **ALL-IN-ONE** COLLABORATION DEVICE
- ✓ I AM WORLD-CLASS **TOUCH AND WRITING**
- ✓ I AM HIGH-END **PERSONAL** VIDEO CONFERENCING
- ✓ I AM **PLUG AND PLAY** FOR YOUR LAPTOP
- ✓ I AM ABLE TO **REVOLUTIONIZE** YOUR WORKDAY

NICE TO MEET YOU!





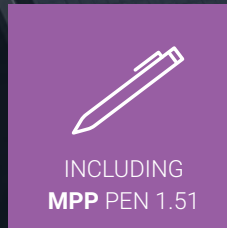
CONTROL AT YOUR **FINGERTIPS**

Intuitive button design will ensure you are always in control while you are on a video call. Not all video conferencing software is equally intuitive. Also, control menus might move while other people are presenting. You will often find yourself looking for a way to mute. Flex ensures these functions are always within reach with cam & mic control, no matter how the software may have moved the control menu.





WORLD CLASS TOUCH AND WRITING EXPERIENCE



EXPRESS YOURSELF IN THE DIGITAL WORKSPACE

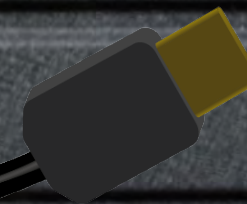
Touch has become second nature. Touch devices need to understand your intention when you touch and writing needs to feel natural. Flex has been developed with these needs in mind.

Easily tilt Flex into a comfortable angle to start writing. Palm rejection allows you to use the pen in a natural writing position. The Flex active pen works fluently with Windows Ink. Simply annotate over any document using any software and save your notes.

How Flex I am

PLUG AND **PLAY** IN ANY WAY

Flex wouldn't be called Flex if its features and functions didn't live up to the name. Simply plug in your laptop and you instantly upgrade to a world-class touch, writing and videoconferencing experience. Easily power your device with the powered USB-C connection. No need for a learning curve, just use your existing desktop device. Want to remove all the clutter and cables from your desktop? Plug in an Intel® Smart Display Module for fully integrated computing power, how Flex is that!



BRINGING VIDEOCALLS **TO LIFE**

Flex sees you, Flex hears you, Flex recognizes you. Human interaction over video calls is often tiring. Bad sound or image quality complicates clear communication. Flex can ensure a better experience from your end. Better capture your voice without background interference, clear images due to the 4K camera and better sound experience through high-end speakers and subwoofer. As if people are in the room with you!



Tilt & Turn
4K Camera



120°
Field of View



Modular
Design



Windows
Hello



Speakers
with Subwoofer



8-Mic Array incl.
Echo Cancellation





Join the Flex gen!

FLEX
is for everyone.

No matter what your profession
is, Flex helps you to communicate and
intuitively express yourself in the digital
workspace.

On your office desktop, in the creative sector, in
healthcare, a classroom or lecture theater, or in
the most personal workspace called home.
Increase productivity, join video calls and
host collaboration sessions.
Join the Flex gen!



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