

**Sustainability Report: Newline Interactive
moves forward on the road to corporate social
responsibility**

newline

Sustainability in business refers to the measures companies take to operate in a more responsible and respectful way with the environment in which they operate, with special attention to the management of natural resources and the mitigation of environmental impact. Corporate Social Responsibility focuses on the relationship between business and society.

In neither case are we talking about fads, but about the need to leave a positive impact on the way to the company's business objectives. Because at Newline we believe, and this is demonstrated in each of the countries in which the brand operates, that climate change, environmental degradation and social inequality are problems that must be solved as soon as possible and for which companies must assume an important part of the responsibility.

With this premise, [Newline Interactive Europe](#) promotes solidarity initiatives adapted to the needs of each community in which it is present, always complying with the lines set out in the company's general Sustainability and CSR strategy.

In parallel to the above, it is worth noting that Newline Interactive Europe's objectives include contributing to the progress of people and companies in their workplaces, which in the short, medium and long term means a differential in terms of generating positive results. The brand's capacity to fulfil these premises is partially conditioned by its capacity to generate trust and value among its stakeholders.

Agenda 2030

Newline Interactive Europe contributes to the 2030 Agenda, an action plan adopted by the Member States of the United Nations consisting of 17 Sustainable Development Goals (SDGs) for people, planet, and prosperity.

The SDGs address the global challenges we face every day. The goals include eradicating poverty and achieving food security; ensuring healthy lives and quality education; achieving gender equality; ensuring access to water and clean energy; promoting sustained economic growth; taking urgent action on climate change; promoting prosperity and peace; and providing access to justice.

Although it is a long road that requires a steadfast and constant commitment to keep moving forward, for some years now Newline Interactive Europe has not stopped making strides towards this goal. This is demonstrated by the development of policies included in the Company's Corporate Social Responsibility and Sustainability plan.

1. ACTIONS TAKEN

Through a comprehensive sustainability strategy that encompasses packaging, transport, warehouse management, product design, energy efficiency and compliance

with rigorous standards and certifications, we are proud to show our dedication to environmental stewardship.

1.1. Packaging:

Newline Interactive recognises the significant environmental impact of packaging materials and is committed to minimising waste and promoting circularity in our supply chain. In our latest product line, our innovative packaging designs have led to a 30% reduction in the use of packaging materials compared to previous models. In addition, by moving to fully recyclable packaging components, we estimate that we have diverted more than 100 metric tonnes of plastic waste from landfills annually. These efforts have resulted in a 25% decrease in our carbon footprint associated with packaging materials, contributing to a more sustainable future.

In addition, our commitment to environmental responsibility extends beyond packaging to include end-of-life management of our products. Newline Interactive is proud to be WEEE (Waste Electrical and Electronic Equipment) certified, ensuring compliance with regulations governing the recycling and disposal of electronic waste. With an impressive 88-90% recyclability rate, our products are designed with sustainability in mind, allowing for the recovery and reuse of valuable materials while minimising the environmental impact of e-waste. By implementing responsible recycling practices, we close the life cycle of our product and contribute to a circular economy model that maximises resource efficiency and minimises waste.

1.2. Transport:

Efficient transport plays a crucial role in reducing emissions associated with product distribution. By optimising the packaging of our products to be more compact and space efficient, Newline Interactive has achieved a remarkable 46% increase in the number of products that can be transported per container. This efficiency gain has translated into a significant reduction in CO₂ emissions, with an estimated decrease of 500 metric tonnes of CO₂ emissions annually. In addition, by leveraging more sustainable modes of transport, such as rail and sea transport, we have reduced our reliance on air transport, further mitigating our environmental impact.

1.3. Warehouse Management:

Collaboration with environmentally responsible partners is central to our sustainability efforts. In the EMEA region, Newline Interactive has chosen DSV as our warehouse management partner because of its commitment to sustainability. Through our partnership with DSV, we have implemented several initiatives aimed at reducing carbon emissions throughout our supply chain. As a result, we have achieved a 20% reduction in CO₂ emissions associated with warehousing and distribution activities. Looking ahead, we are working closely with DSV to implement additional strategies to further reduce our carbon footprint, with the goal of achieving a total CO₂ emissions reduction of 40% by 2030. This aligns with our shared commitment to environmental responsibility and sustainable business practices.

In summary, Newline Interactive is taking significant steps to reduce our carbon footprint in various aspects of our operations. Through innovative packaging solutions,

efficient transportation practices and strategic partnerships with environmentally responsible partners such as DSV, we are actively working towards our sustainability goals. By quantifying our impact and setting ambitious targets for CO2 emission reductions, we are committed to making a positive contribution to environmental stewardship and building a more sustainable future for generations to come.

1.4. Modular System:

Product design is a key factor in sustainability, and Newline Interactive is proud to introduce a new product line with a modular design. This innovative approach allows customers to customise and configure their systems to their specific needs, eliminating the use of unnecessary materials and reducing waste. In addition, our products are designed to be easily upgradeable, extending their life cycle and promoting resource efficiency. By empowering customers to adapt and expand their systems as needed, we contribute to a more sustainable approach to technology consumption.

In addition, our commitment to sustainability extends to the design features of our products. Our interactive displays are plug-and-play, eliminating the need for additional cables and accessories during installation. This not only simplifies the setup process for our customers, but also reduces the costs associated with purchasing and disposing of excess materials. By taking a plug-and-play approach, we minimise resource consumption and environmental impact while providing a seamless user experience.

1.5. Energy Efficiency:

As energy consumption remains a significant environmental concern, Newline Interactive is committed to maximising energy efficiency in our products. Our products undergo rigorous testing and certification processes to ensure compliance with industry standards such as CE (EMC + LVD + FCC + network), RoHS, Reach and Energy Star. These certifications demonstrate our commitment to reducing energy consumption, minimising environmental impact and delivering sustainable solutions to our customers.

CE (EMC + LVD + FCC + RED):

The CE mark is a mandatory conformity marking required for products sold within the European Economic Area (EEA). It signifies that a product complies with the essential health, safety and environmental protection requirements set out in the relevant EU directives. Within the CE marking, several directives apply to electronic products:

EMC (Electromagnetic Compatibility) Directive: ensures that electronic devices do not emit excessive electromagnetic interference and are not susceptible to interference from other devices, thus promoting electromagnetic compatibility in the EU market.

LVD (Low Voltage Directive): Ensures the safety of electrical equipment by specifying safety requirements for products with voltages between 50- and 1000-volts AC or between 75- and 1500-volts DC.

FCC (Federal Communications Commission): Although primarily applicable in the United States, FCC compliance is often sought by manufacturers exporting electronic devices worldwide. It ensures that products comply with electromagnetic interference (EMI) regulations and radio frequency (RF) exposure limits set by the FCC.

RED (Radio Equipment Directive): Applies to products with wireless communication capabilities, such as Wi-Fi enabled devices. It ensures that radio equipment complies with essential requirements related to spectrum efficiency, electromagnetic compatibility and user safety.

Energy Star: Energy Star certification is a voluntary programme established by the U.S. Environmental Protection Agency (EPA) to identify and promote energy efficient products and practices. Products bearing the Energy Star label meet strict energy efficiency criteria established by the EPA, resulting in significant energy savings for consumers and a reduction in greenhouse gas emissions.

For Newline Interactive, achieving Energy Star certification for our products underscores our commitment to energy efficiency and environmental sustainability. By incorporating advanced technologies and design features, we optimise energy efficiency throughout the lifecycle of our products, reducing energy consumption during operation and minimising environmental impact. Energy Star certification not only benefits our customers by reducing their energy bills, but also contributes to broader efforts to combat climate change and promote sustainable development.

RoHS (Restriction of Hazardous Substances): Compliance with the RoHS directive is essential in the electronics industry as it restricts the use of hazardous substances in electrical and electronic equipment. By complying with RoHS requirements, Newline Interactive ensures that our products are free of harmful substances such as lead, mercury, cadmium and brominated flame retardants. This commitment to product safety and environmental protection not only safeguards human health and ecosystems, but also facilitates the recycling and disposal of electronic waste, promoting a circular economy and reducing landfill contamination.

REACH (Registration, Evaluation, Authorisation and Restriction of Chemicals): The REACH regulation is essential to protect human health and the environment from the risks posed by chemicals. By complying with REACH requirements, Newline Interactive demonstrates our commitment to transparency, risk management and chemical safety throughout the supply chain. Through the registration, evaluation and authorisation of chemicals, we ensure the responsible use and management of substances, minimising adverse impacts on human health, wildlife and ecosystems. This proactive approach to chemicals management builds trust among consumers, regulators and stakeholders, reinforcing our commitment to sustainability and corporate responsibility.

For Newline Interactive, obtaining CE (EMC + LVD + FCC + RED), RoHS, Reach and Energy Star certifications underscores our commitment to excellence, regulatory compliance and environmental responsibility. These certifications validate that our products meet rigorous quality, safety and environmental standards, ensuring customer satisfaction and confidence. By adhering to these certifications, Newline Interactive demonstrates

our dedication to delivering innovative, sustainable, high-performance solutions that prioritize the well-being of users and the planet.

1.6. Certifications and Company Standards:

Newline Interactive holds several prestigious certifications and adheres to industry standards to ensure the highest level of quality, environmental responsibility and regulatory compliance. These include:

ISO 9001: ISO 9001 certification means that Newline Interactive complies with a robust Quality Management System (QMS), ensuring that our products and services consistently meet customer requirements and regulatory standards. By implementing rigorous quality control measures, we improve customer satisfaction, minimize errors and optimize operational efficiency, ultimately reducing waste and maximizing resource utilization.

ISO 14001: As a manufacturer committed to environmental responsibility, Newline Interactive places great importance on the ISO 14001 Environmental Management System (EMS). This certification demonstrates our proactive approach to identifying, managing and mitigating environmental impacts in all aspects of our operations. By implementing sustainable practices, minimizing resource consumption and reducing pollution, we contribute to the preservation of ecosystems and the mitigation of climate change.

ISO 27001: Information security is critical in today's digital age, and ISO 27001 certification underscores Newline Interactive's commitment to protecting sensitive information. By implementing comprehensive information security management systems, we ensure the confidentiality, integrity and availability of data, protecting both client and organizational assets from cybersecurity threats and breaches. This certification instills trust and confidence in our stakeholders, reinforcing our reputation as a reliable and trustworthy partner.

ISO 45001: Employee health and safety are non-negotiable priorities at Newline Interactive, and the ISO 45001 Occupational Health and Safety Management System (OHSMS) reinforces our commitment to providing a safe and healthy work environment. By systematically identifying and mitigating workplace hazards, promoting employee involvement and training, and complying with regulatory requirements, we prioritize the well-being of our workforce and prevent occupational injuries and illnesses. This certification reflects our commitment to fostering a culture of safety and accountability throughout the organization.

1.7. Health and Safety:

At Newline Interactive, the well-being of our users is paramount, and we prioritize the health and safety of the people who interact with our products. To ensure the highest safety standards, our interactive displays are equipped with TÜV-certified antimicrobial glass, providing an additional layer of protection against harmful germs and bacteria. This rigorously tested and TÜV-certified antimicrobial coating helps minimize the risk of cross-contamination in shared environments such as schools and collaborative workspaces, promoting a healthier and safer user experience.

In addition, we recognize the potential health risks associated with prolonged exposure to blue light emitted by electronic devices. To address this concern, Newline Interactive has integrated advanced blue light filtering technology into our products. Unlike traditional methods such as plastic films or software overlays, our solution directly addresses the source of the problem by incorporating a KSF phosphide substrate into the LED backlight. This innovative approach effectively filters blue light emissions at the source, providing users with a safer and more comfortable viewing experience without compromising color accuracy or image quality. By prioritizing user health and safety, Newline Interactive ensures that our products not only enhance productivity and collaboration, but also support overall wellness and comfort.

1.8. Social Responsibility:

Newline Interactive recognises that sustainability encompasses not only environmental stewardship, but also social responsibility and ethical business practices. As a responsible corporate citizen, we are committed to upholding the highest standards of labour ethics, human rights and social welfare throughout our operations.

In our pursuit of sustainability, we prioritise the welfare and fair treatment of workers within our supply chain. We adhere to strict labour standards and ethical sourcing practices to ensure that our products are manufactured in safe and humane working conditions. By partnering with suppliers who share our commitment to social responsibility, we strive to promote the dignity, equality and empowerment of all people involved in the production process.

In addition, Newline Interactive actively participates in community outreach and philanthropic initiatives to have a positive impact beyond our business operations. Through charitable donations, volunteer programmes and partnerships with local organisations, we support education, health and economic development initiatives in the communities where we operate. By investing in the well-being and prosperity of these communities, we contribute to social cohesion, economic stability and sustainable development.

As part of our commitment to ethical business practices, Newline Interactive maintains strict anti-corruption policies and transparency standards. We conduct business with integrity, honesty and accountability, fostering trust and credibility among our stakeholders. By adhering to ethical principles and promoting a culture of integrity, we mitigate risk, build resilience and create long-term value for our shareholders, clients and society at large.

2. REGIONAL ACTIVITIES

Newline Interactive Europe's Corporate Social Responsibility and Sustainability Plan includes a series of actions to be carried out throughout the year. This document is adapted as the corporation expands its commitments to the Community in which it operates.

The initiatives supported by Newline within the framework of this Plan are as follows:

2.1. Donation of screens to non-governmental organizations

Newline Interactive Europe's commitment to education is undeniable. In addition to being one of its main business focuses, the company pays attention to the most vulnerable groups by offering screens and supports free of charge to non-profit organizations and medical and social care centers that need this type of technology to boost their professional tasks.

The company makes an exhaustive study of each request in order to support with the provision of interactive material those projects that best represent the values of Newline Interactive Europe.

2.2. Free training for customers

In the same line of commitment to education and the promotion of digitalization, Newline Interactive Europe offers in many of its countries free training in the use of its solutions to customers who require it. In this way, the aim is to reduce the digital divide among users and promote a more efficient and collaborative work model, while at the same time reducing the positive environmental impact thanks to all the advantages offered by technology in the face of climate change.

2.3. Food collection

Newline Interactive Europe collaborates annually with the Great Food Drive organized by the [Banco de Alimentos de Madrid](#).

Each year, an internal campaign is activated among employees located at the company's European headquarters in Tres Cantos, Madrid (Spain), to encourage them to participate in this volunteer initiative. Donations are made on an individual and corporate basis, allowing the donation to be larger each year.

Year	Amount donated
2019	64 euros
2020	500 euros
2021	561 euros
2023	582 euros



2.4. Environment

Newline Interactive Europe has created various materials aimed at raising environmental awareness among its stakeholders. Throughout the year, tips on how to reduce energy consumption, especially in relation to the use of Newline Interactive products, were published on its channels (EMEA and regional websites, social networks, newsletters and the [Energy-Saving In-Depth Magazine!](#)

As a complement, each employee has been given a kit that includes a pot, soil and seeds to plant a succulent. This is a way of promoting environmental care and demonstrating Newline Interactive Europe's commitment to the environment and sustainability.

In 2022 Newline Interactive began investing in the protection of bees and their natural habitat in the Ile-de-France region, through [Un Toit Pour Les Abeilles](#), a network of nearly a hundred beekeepers who fight for artisanal, local and bee-friendly beekeeping. The first jars of Newline honey were obtained in 2023. This honey is not only delicious, but also comes from sustainable practices that support bee health and contribute to biodiversity.



At the same time, the French delegation handed over a jar of Newline honey produced as part of the campaign in support of bees, along with the interactive displays of its brand sold at Christmas time..



85% of EMEA stock is stored in DSV's warehouse. Newline Interactive Europe chose DSV as a partner because of its commitment to reduce its carbon footprint by 40% by 2030.

Newline Interactive also pays attention to energy efficiency. This is demonstrated by the different certifications its products have: CE (EMC + LVD + FCC + network), RoHS, Reach, Energy efficiency, Energy star.

2.5. Free learning resources

Support for teaching and the teaching-learning process goes beyond the design and marketing of interactive products. As a complement, partnerships have been made with some of the most powerful educational, cultural and institutional references in Europe, who in addition to offering quality academic talks and dynamics in several of the main educational events that took place during the year, provided learning resources for students between 3 and 18 years of age. These resources are currently available only on the Newline Interactive Spain website.

	Country
Policía Nacional	Spain
Orientación Andújar	Spain
Recursos EP	Spain
Flipped Primary	Spain
Fernando Martí	Spain
Eduardo Strauch	Uruguay
Diego Pastrana	Spain
Phil Wheeler	UK
Simon Hunt	UK



2.6. Product and packaging recycling

Our products (TT-XX23QA; TT-XX23QAS; TT-XX23QCA+, TT-XX22Z; TT-XX22Q; TT-XX21Q; TT-XX21IP and TT-2721AIO) have been meticulously crafted to encompass a packaging material recycling rate of 89%, covering cartons, pads and bags/envelopes for the above models, in strict accordance with the definitions outlined in EN 13432.

Newline Interactive also complies with the WEEE directive, which prioritizes the prevention of waste electrical and electronic equipment, favoring reuse, recycling and other forms of recovery to minimize disposal.

In 2022, the packaging size of Newline Interactive displays, as well as the rest of its products, was reduced in order to fit more units in freight containers (specifically 46% more), thus achieving a reduction in CO2 by reducing the number of trips to move materials between the production center, warehouses and customers' workplaces.

Along the same lines, Newline Interactive has designed its new products in a modular way, so that customers can adapt them to their real needs. This reduces the use of materials that will not be used. Newline products are also upgradeable, ensuring a longer life cycle.

2.7. Solidarity Christmas Gifts

As a novelty, Christmas 2023 was a little more sustainable at Newline Interactive Europe thanks to the decision to opt for corporate gifts with a clear social component. Thus, socks made in Europe were distributed to employees and customers. Part of the purchase cost of the socks (10%) goes to support the [Fundación Prodis](#), an organization committed to helping people with intellectual disabilities in their personal development and inclusion in the workplace.