

# newline DV ELEMENT



Outdoor LED  
Display



Ultra Bright  
Display



Weather  
Protected



Lightweight  
Modular Design



Energy  
Saving



Fast Installation  
and Maintenance

## NEWLINE'S FIRST **OUTDOOR LED SOLUTION**

Introducing the DV Element, Newline's first LED solution for outdoor use. Designed to withstand a variety of weather conditions while delivering exceptional visual performance, the DV Element is the pinnacle of outdoor signage technology. Engineered with high-quality LED modules that offers over 6000 nits of customized brightness, the DV Element ensures brilliant illumination and vibrant colors, even in direct sunlight, making it perfect for outdoor advertising, sports arenas, and large-scale events. Its rugged construction and IP65-rated protection guarantees durability and reliability, allowing it to thrive in various environments. The DV Element features an energy-saving driver chip that reduces power consumption and its modular cabinet design makes installation fast and easy. With advanced control and monitoring systems, the DV Element offers seamless integration and management, enabling effortless content updates and maintenance. Whether used for dynamic advertising or live event broadcasting, the DV Element outdoor LED solution sets a new standard for outdoor visual communication.

# DV ELEMENT

## Newline DV Element Outdoor LED Solution Specifications

Pixel Pitch (mm)	1.95	2.604	2.97	3.91	4.44	5.7	6.67	8	10				
LED Type	SMD												
Module Size (inches) (W x H)	9.8 x 9.8					18.89 x 12.59							
Module Size (mm) (W x H)	250 x 250					480 x 320							
Resolution (W x H)	128 x 128	96 x 96	84 x 84	64 x 64	108 x 72	84 x 56	72 x 48	60 x 40	48 x 32				
Module Bottom Case	Die-cast aluminum												
Cabinet Size (inches) (W x H)	19.68 x 39.37					37.79 x 37.79							
Cabinet Size (mm) (W x H)	500 x 1000					960 x 960							
Cabinet resolution	256 x 512	192 x 384	168 x 336	128 x 256	216 x 216	168 x 168	144 x 144	120 x 120	96 x 96				
Cabinet Material	Aluminum profile												
Pixel Density (Dots/m <sup>2</sup> )	262144	147456	112896	65536	50635	30625	22500	15625	10000				
Module Weight	1.1 lbs (0.5 kg)					5.5 lbs (2.5 kg)							
Cabinet Weight	35.28 lbs (16 kg)					55.1 lbs (25 kg)							
Cabinet Flatness (mm)	≤0.1												
Brightness (nits)	5000					≥6000							
Color Temp (K)	2000~12000 (Adjustable)												
Viewing Angle (H/V)	140°/120°												
Emitting Point Center Distance Deviation	<3%												
Brightness Uniformity	≥98%												
Color Uniformity	Within ±0.0035 Cx, Cy												
Contrast Ratio	5000:01					10,000:1							
Max. Power Consumption (W/m <sup>2</sup> )	≤500				≤650								
Avg. Power Consumption (W/m <sup>2</sup> )	≤168				≤218	≤220							
Working Voltage (V)	AC100~240 (50~60Hz)												
Drive Mode	Constant current drive												
Frame Rate (Hz)	50/60												
Refresh Rate (Hz)	3840-7680												
Gray Scale (bit)	14												
Operation Temp	-4~+122 °F (-20~+50 °C)												
Operation Humidity (RH)	10%~90%, no condensation												
Lifetime (H)	100,000												
Maintenance Mode	Rear												
IP Level	IP65												